



Public Disclosure of Student Achievement

Institution Name: Herzing University

Business Unit(s) included in this report: Business Division

Academic Period Covered: Academic Year 2023-2024

Date Report Posted: January 30, 2025

PROGRAM	MEASURE	TARGET	RESULT
Master of Business Administration with concentrations in Accounting & Finance	Retention Rate	80%	90.91%
Master of Business Administration with concentrations in Data Analytics	Retention Rate	80%	79.17%
Master of Business Administration with concentrations in Healthcare Management	Retention Rate	80%	86.21%
Master of Business Administration with concentrations in Human Resources	Retention Rate	80%	94.74%
Master of Business Administration with concentrations in Project Management	Retention Rate	80%	85.19%
Master of Business Administration with concentration in Technology Management	Retention Rate	80%	100.00%
Master of Business Administration Dual Concentration Option	Retention Rate	80%	91.67%
Bachelor of Science in Accounting	Retention Rate	60%	54.84%
Bachelor of Science in Business Management	Retention Rate	60%	62.30%
Bachelor of Science in Entrepreneurship	Retention Rate	60%	44.44%

Bachelor of Science in Human Resources	Retention Rate	60%	78.33%
Bachelor of Science in Marketing	Retention Rate	60%	72.73%
Bachelor of Science in Project Management	Retention Rate	60%	75.76%
Associate of Science in Accounting	Retention Rate	60%	55.17%
Associate of Science in Business Management	Retention Rate	60%	60.34%

Calculations for Measures

MEASURE	DESCRIPTION AND HOW IT WAS CALCULATED
Retention Rate	Retention rate is a measure of retained and graduates students compared to the number of retained, graduated and dropped students by a program in a calendar year. Retention data for MBA concentrations in not individually tracked.