



HEALTHCARE SERVICE PROGRAMS

HERZING[®]
— UNIVERSITY —

ACCREDITED PRIVATE NONPROFIT

DEGREES THAT SAVE LIVES

The Herzing University healthcare services programs were developed with professional input to prepare you for entry and advancement to the growing healthcare field. Combining healthcare, business, management and technology in practical ways, Herzing's healthcare services programs blend theory with hands-on training for careers in medical assisting, office administration, insurance billing and coding and healthcare management. With a unique focus on practical problem solving, management and leadership skills, a Herzing healthcare degree can prepare you to make a difference across the healthcare field.

AS A HERZING HEALTHCARE STUDENT, YOU'LL GAIN:

PRACTICAL EXPERIENCE

The healthcare field continues to grow as information, records, processes and operations become increasingly complex and digitized. Employers want professionals with relevant experience who can contribute on day one. Herzing students learn how to apply theory to problem solving, management, and practice from instructors with real world experience. You'll gain a practical understanding of the constantly changing healthcare environment, importance of leveraging technology and information to support an organization; and the key skills of leadership and critical thinking that are essential to management.

DEGREE PATHWAYS

You have choices. No matter your skill level, Herzing has a degree program that can help you achieve your healthcare career goals. For example, you can start in medical office administration, then seek a medical assisting or medical billing degree and finally advance to healthcare management or health information management.

Earn your bachelor's in as few as three years and your associate degree in fewer than two years. Talk with an advisor to determine your path.

“Herzing provided the classes and education so that I can better myself in the job I have, or pursue a better job. Having this type of degree will only enhance my skills in this field.”

– Randa Jane Wilberg,
Healthcare Management

HEALTHCARE SERVICES DEGREE PROGRAMS

MASTER'S DEGREE PROGRAMS

Healthcare Administration
Master of Business Administration -
Healthcare Management

BACHELOR'S DEGREE PROGRAMS

Dental Hygiene
Dental Hygiene Bridge (1 year program)
Health Information Management†
Health Sciences
Healthcare Administration
Interdisciplinary Professional Studies

earn your
Bachelor's
in **3 years**

ASSOCIATE DEGREE PROGRAMS

Dental Assisting
Health Information Management†
Healthcare Administration
Insurance Billing and Coding Specialist
Medical Assisting Services
Medical Coding
Medical Office Administration
Physical Therapist Assistant
Radiologic Technology
Surgical Technology

DIPLOMA DEGREE PROGRAMS††

Dental Assisting
Medical Assisting
Insurance Billing & Coding Specialist
Medical Coding
Medical Office Administration
Sterile Processing



GRADUATE

A Master of Science in Healthcare Administration program prepares leaders specifically for the healthcare industry. This is a common pathway for current healthcare professionals seeking the next career step into a managerial role, or those in clinical care looking to transition into a non-clinical leadership role. Regardless of your background and experience, a Herzing MBA is a wise investment that will provide you with the analytical, problem-solving, management and leadership skills to advance your healthcare career. Moreover, you'll expand your MBA's ROI with the "Herzing MBA Advantage," where you can earn up to nine graduate credits toward an MBA in Healthcare Management while pursuing your Herzing Healthcare Administration bachelor's degree, or 12 credits with a Health Information bachelor's degree.

UNDERGRADUATE

Each of our undergraduate healthcare degrees – HIM, HCA, IBCS, MAS, MOA or IPS – were created to provide you with the technical skills, problem solving, theory and the practical knowledge necessary to succeed in today's competitive healthcare marketplace. Whether you're looking for a career in healthcare administration, health information management, medical office management, medical coding or health insurance, Herzing can help you discover new possibilities.

CONCENTRATIONS

Herzing offers two (2) undergraduate concentrations through the Bachelor Program in Healthcare Administration and a number of graduate concentrations through the MBA program – including Healthcare Management. Similar to a major or specialization, concentrations empower you to customize your healthcare education to fit your personal career goals.

FLEXIBILITY AND CONVENIENCE

Whether you pursue your degree online or through one of the campus programs, Herzing staff and faculty will help you each step of the way, including aiding you in securing externships to further your practical, hands-on training.

BACHELOR'S CONCENTRATIONS

HEALTHCARE ADMINISTRATION
Leadership
Managed Care

CREDENTIALS/CERTIFICATIONS

When you study at Herzing, you'll earn more than a degree. You'll have opportunities to prepare for numerous sought-after industry certifications, depending on your degree program. Industry certifications provide you with a competitive advantage in the workforce. Certifications set you apart from others by granting you recognition from third parties for your knowledge and expertise. You'll have an opportunity to pursue a variety of industry certifications depending on your path and degree program.^{††}

CERTIFICATIONS AVAILABLE

HEALTHCARE ADMINISTRATION**
Lean Six Sigma Yellow Belt (LSSYB)
Certified Specialist Managed Care (CSMC)
HEALTH INFORMATION MANAGEMENT**
Registered Health Information Technician (RHIT)
Registered Health Information Administrator (RHIA)
MEDICAL ASSISTING**
Certified Clinical Medical Assistant (CCMA)
Registered Medical Assistant (RMA)
INSURANCE BILLING AND CODING SPECIALIST**
Certified Billing & Coding Specialist (CBCS)
Certified Professional Coder (CPC)
Certified Coding Specialist (CCS)*
Certified Professional Biller (CPB)
Certified Coding Associate (CCA)
Certified Coding Specialist-Physician (CCS-P)
Certified Outpatient Coder (COC)
Certified Inpatient Coder (CIC)
MEDICAL CODING**
Certified Coding Associate (CCA)
Certified Coding Specialist (CCS)*
Certified Professional Coder (CPC)
Certified Coding Specialist-Physician (CCS-P)
Certified Outpatient Coder (COC)
Certified Inpatient Coder (CIC)
STERILE PROCESSING**
Certified Registered Central Service Technician (CRCST)***
SURGICAL TECHNOLOGY
Certified Surgical Technologist (CST)

[†]After graduation, students will also need at least one year of coding experience before sitting for the CCS exam. Please consult the AHIMA website, www.ahima.com, for current eligibility requirements.

^{††}Certification in this program is not a state requirement.

^{†††}Eligible after working 400 hours in a sterile processing position.

HERZING LOCATIONS

AKRON CAMPUS

1600 South Arlington Street, Suite 100
Akron, Ohio 44306

ATLANTA CAMPUS

5901 Peachtree Dunwoody Road NE
Sandy Springs, Georgia 30328

BIRMINGHAM CAMPUS

280 West Valley Avenue
Birmingham, Alabama 35209

BROOKFIELD CAMPUS

15895 West Bluemound Road
Brookfield, Wisconsin 53005

KENOSHA CAMPUS

5800 7th Avenue
Kenosha, Wisconsin 53140

MADISON CAMPUS

5218 East Terrace Drive
Madison, Wisconsin 53718

MINNEAPOLIS CAMPUS

435 Ford Road, Floor 10
St. Louis Park, Minnesota 55426

NASHVILLE CAMPUS

100 Centerview Drive, Suite 100
Nashville, Tennessee 37214

NEW ORLEANS CAMPUS

3900 North Causeway Boulevard, Suite 800
Metairie, Louisiana 70002

ORLANDO CAMPUS

1865 SR 436
Winter Park, Florida 32792

TAMPA CAMPUS

3632 Queen Palm Drive
Tampa, Florida 33619

HERZING ONLINE

(855) 285-3809
onl-info@herzing.edu

HERZING[®] **— UNIVERSITY —**

ACCREDITED PRIVATE NONPROFIT

CAREER-FOCUSED

CONVENIENT

CARING

See what's possible with a
Healthcare Degree
from Herzing University.

Call...
1-888 New Career
(1-888-639-2273)
or
Info@Herzing.edu
Herzing.edu



*Herzing University has received specialized accreditation for its business programs through the International Accreditation Council for Business Education (IACBE) located at 11374 Strang Line Road in Lenexa, Kansas, USA. <https://iacbe.org/memberpdf/HerzingUniversity.pdf>.
† The Health Information Management accreditor of Herzing University is the Commission on Accreditation for Health Informatics and Information Management (CAHIIM). The University's accreditation for the Bachelor of Science degree in Health Information Management has been reaffirmed through 2022-2023. All inquiries about the program's accreditation status should be directed by mail to CAHIIM, 200 East Randolph Street, Suite 5100, Chicago, IL, 60601; by phone at (312) 235-3255; or by email at info@cahim.org.
†† Diploma programs are available through Herzing Online with the exception of Dental Assisting in Minneapolis. For more information visit Herzing.edu.
††† Herzing University makes no promise or guarantee to passing or receiving a certification and encourages students to prepare for exams outside of coursework. Herzing University is a private nonprofit institution dedicated to improving lives through career-focused education.
Herzing University is accredited by the Higher Learning Commission.
Herzing University admits students of any race, color, and national or ethnic origin.
For more information about our graduation rates of students who completed the program, and other important information, visit: Herzing.edu/consumer-disclosures.