

HERZING

BACHELOR OF SCIENCE IN BUSINESS MANAGEMENT WITH A CONCENTRATION IN PROJECT MANAGEMENT (BSBMPM)

PROGRAM DESCRIPTION

This program is designed to develop the student's analytical and communications skills and equips the student with the experience and training to identify priorities, isolate specific assignments, and deploy and coordinate resources to accomplish projects on time, on budget and within scope. The core components of this program include managing project teams, managing project risk, cost and time management, contracts and procurement, lean management, and project planning.

BUSINESS MANAGEMENT CORE PROGRAM OBJECTIVES

Upon completion of their program, the student should be able to:

1. Utilize industry-standard accounting principles, accounting-based software, databases, and principles to analyze financial information in order to support and evaluate managerial decision making.
2. Formulate strategic and operational business solutions typically encountered during normal operation of a small- or mid-sized entity utilizing a range of management tools within an ethical environment.
3. Define and articulate organizational, operational, ethical, legal, and managerial issues impacting his/her major area of study.
4. Implement a strategic marketing plan within the organization.
5. Think critically at a conceptual level and by using mathematical analysis as well as the scientific method, write and speak effectively, use basic computer applications, and understand human behavior in the context of the greater society in a culturally diverse world.

PROJECT MANAGEMENT CONCENTRATION PROGRAM OBJECTIVES

Upon completion of their program, the student should be able to:

6. Examine the project management processes.
7. Utilize quality procedures and concepts for ensuring goods, services, and the entire business environment is high-quality and enhanced.
8. Learn how to plan and report progress within the project environment by using advanced key concepts of planning within the realm of information technology.
9. Apply industry methodologies in identifying, minimizing, and avoiding risks through the entire life cycle of the project.

POTENTIAL JOB POSITION TITLES

Potential entry-level job and management training position titles include project engineer, construction project manager, web development team manager, financial director, automotive services manager, and Internet or tech project manager.

PROGRAM CONTENT

A minimum of 123.00 semester credit hours is required for graduation.

REQUIRED MANAGEMENT CORE COURSES

All courses, 36.00 semester credit hours, are required.

Course Number	Course Name	Prerequisite	Credit Hours
AC 107	Accounting I	IS 102	3.00
AC 220	Finance	AC 107	3.00
BU 106	Introduction to Management	None	3.00
BU 204	The Digital Firm and Business Communications	BU 106	3.00
BU 206	Business Law I	None	3.00

Course Number	Course Name	Prerequisite	Credit Hours
BU 220	Principles of Marketing	BU 106	3.00
BU 302	Leadership and Organizational Behavior	BU 106	3.00
BU 327	Business Ethics	BU 206	3.00
BU 345	Project Management	None	3.00
BU 407	Quantitative Decision Making	MA 204 or MA 225 or MA 320	3.00
EC 111	Principles of Microeconomics	None	3.00
EC 121	Principles of Macroeconomics	None	3.00

REQUIRED COURSES IN PROJECT MANAGEMENT

All courses, 39.00 semester credit hours, are required.

Course Number	Course Name	Prerequisite	Credit Hours
AC 216	Accounting II	AC 107	3.00
BU 251	Contracts and Procurements	BU 206	3.00
BU 307	Organizational Change	BU 106	3.00
BU 310	Business Law II	BU 206	3.00
BU 329	Managing Project Teams	BU 302	3.00
BU 331	Managing Information Systems	IS 102	3.00
BU 342	Quality Management	BU 106	3.00
BU 396	Managing Project Risks	BU 345	3.00
BU 406	International Business	BU 106	3.00
BU 413	Project Planning	BU 345	3.00
BU 421	Operations Management	AC 216	3.00
BU 442	Cost and Time Management	BU 407	3.00
BU 482	Strategic Management	BU 220	3.00

OPEN ELECTIVE COURSES

A minimum of 6.00 semester credit hours of open electives is required.

REQUIRED CAPSTONE OR INTERNSHIP

3.00 semester credit hours are required.

Course Number	Course Name	Prerequisite	Credit Hours
BU 491	Capstone Project	Final semester	3.00
BU 495 *	Internship	Final semester, PGPA of at least 2.50, and PD 214	3.00

* Online students in some states may not be allowed to take this internship due to state restrictions.

REQUIRED COURSES IN GENERAL EDUCATION

Students enrolled in this bachelor's degree must complete a minimum of 37.00 semester credit hours in general education distributed among the following disciplines. A minimum of 9.00 semester credit hours must be upper level (300- to 400-level courses). Refer to the General Education section of the catalog for Herzing University courses that would satisfy these requirements. *

- 1.00 Semester Credit Hour in Information Literacy
- 6.00 Semester Credit Hours in English Composition or Literature
- 3.00 Semester Credit Hours in Speech
- 4.00 Semester Credit Hours in Computer Applications ♦
- 7.00 Semester Credit Hours in Mathematics (College Algebra or Above)
- 4.00 Semester Credit Hours of Natural Science With a Lab Component
- 3.00 Semester Credit Hours in Social or Behavioral Science
- 3.00 Semester Credit Hours in Humanities With a Critical Thinking Focus ** ♦
- 3.00 Semester Credit Hours in Cultural Diversity
- 3.00 Semester Credit Hours in General Education Electives ♦

* Transfer students may transfer courses that are within 1.00 semester credit hour of the courses listed above to meet these discipline requirements. Any resulting deficiency in the total of 37.00 semester credit hours required in general education may be made up with general education electives from any of the listed disciplines.

** A course with a critical thinking focus would be a course that addresses the theories and application of critical analysis with an emphasis on developing sequential reasoning skills. Examples may be courses in critical thinking, philosophy, logic, or science.

♦ The state of Minnesota requires a minimum of 30.00 semester credit hours of general education for bachelor's degrees, not counting computer applications. However, all Herzing University students in the BSBMPM program must complete a minimum of 37.00 semester credit hours in general education, including computer applications, to complete the requirement for graduation from this bachelor's degree program. Minnesota students must complete at least 4.00 semester credit hours of general education in the humanities.

PERSONAL AND PROFESSIONAL DEVELOPMENT COURSES

2.00 semester credit hours are required. Students taking the BU 495 Internship must also take PD 214.

Course Number	Course Name	Prerequisite	Credit Hours
PD 121	Professional Development I	None	1.00
PD 202	Professional Development II	None	1.00
PD 214	AS/AAS/BS/Diploma Internship Preparation	None	0.00

For more information about our graduation rates, the median debt of students who completed the program, and other important information, please visit our website at <http://herzing.edu/career-programs/undergraduate-degrees/business/business-management>.