

# ASSOCIATE OF SCIENCE/APPLIED SCIENCE IN BUSINESS STUDIES (ASBS/AASBS)

(The associate of applied science may be offered at the Akron, Minneapolis, and Toledo campuses only)

# **PROGRAM DESCRIPTION**

This transfer program provides students who have a solid grounding in a business discipline, gained from completing a diploma or certificate program in that discipline, with the general education component of an associate degree to become a well-rounded graduate.

# **PROGRAM OBJECTIVES**

Upon completion of their program, the student should be able to:

- 1. Apply business technical skills acquired from prior study to address workplace challenges.
- 2. Think critically, both conceptually and by using mathematical analysis, in a business setting.
- 3. Write and speak effectively in a business environment.
- 4. Use basic computer applications typical in a business facility.
- 5. Understand human behavior in the context of the greater society.

### POTENTIAL JOB POSITION TITLES

Potential entry-level job titles will vary with the discipline of the prior business diploma or certificate transferred into the program.

#### **PROGRAM CONTENT**

A minimum of 60.00 semester credit hours, including transfer credits, is required for graduation.

#### **REQUIRED BUSINESS COURSES**

Students must complete at least 34.00 semester credit hours of courses in accounting, business, and/or legal studies. Selection or transfer of courses will be in consultation and with the approval of the student's academic advisor. Any resulting deficiency in the total of 34.00 semester credit hours required may be made up with additional accounting, business, and/or legal study courses.

# **GENERAL EDUCATION REQUIREMENTS**

Students enrolled in this associate's degree must complete a minimum of 24.00 semester credit hours in general education distributed among the following disciplines. Refer to the General Education section of the catalog for Herzing University courses that would satisfy these requirements. \*

- 1.00 Semester Credit Hour in Information Literacy
- 3.00 Semester Credit Hours in English Composition
- 3.00 Semester Credit Hours in Speech
- 4.00 Semester Credit Hours in Computer Applications ◆
- 4.00 Semester Credit Hours in Mathematics (College Algebra or above)
- 3.00 Semester Credit Hours in Social or Behavioral Science
- 3.00 Semester Credit Hours in Natural Science or Humanities With a Critical Thinking Focus \*\* 🔺 🔶

3.00 Semester Credit Hours in General Education Electives ♦

- \* Transfer students may transfer courses that are within 1.00 semester credit hour of the courses listed above to meet these discipline requirements. Any resulting deficiency in the total of 24.00 semester credit hours required in general education may be made up with general education electives from any of the listed disciplines.
- \*\* A course with a critical thinking focus would be a course that addresses the theories and application of critical analysis with an emphasis on developing sequential reasoning skills. Examples may be courses in critical thinking, philosophy, logic, or science.
- Students in the State of Georgia must take a science course to fulfill this requirement.
- The state of Minnesota requires a minimum of 20.00 semester credit hours of general education for associate's degrees, not counting computer applications. However, all Herzing University students in the AASBS program must complete a minimum of 24.00 semester credit hours in general education, including computer applications, to complete the requirement for graduation from this associate's degree program. Minnesota students must complete at least 2.00 semester credit hours of general education in the humanities.

2.00 semester credit hours are required.

Course Number	Course Name	Prerequisite	Credit Hours
PD 121	Professional Development I	None	1.00
PD 202	Professional Development II	None	1.00

For more information about our graduation rates, the median debt of students who completed the program, and other important information, please visit our website at <a href="http://www.herzing.edu/career-programs/undergraduate-degrees/business/business-studies">http://www.herzing.edu/career-programs/undergraduate-degrees/business-business-business-studies</a>